



FOR IMMEDIATE RELEASE

Project Success Receives Major Gift to Fund Expansion
\$3M Donation will Expand Impact for Middle and High School Students

MINNEAPOLIS, Minn. (March 20, 2024) [Project Success](#), a non-profit organization dedicated to helping Minneapolis youth connect to their purpose, received its single largest gift in its 30-year history. Andris (Andy) A. Zoltners and Moira Grosbard donated \$3M to expand opportunities for more students to participate in Project Success' programs.

"Our proven methodology inspires meaningful engagement from students that increases academic performance and sets the stage for their future," said Adrienne Diercks, Executive Director of Project Success. "This generous gift serves as a catalyst for bringing our programming to greater Minnesota so we can help more students dream big, ignite possibilities, and grow exponentially."

Moira has been a member of the Project Success Board of Directors since 2015, and she and her husband Andy were passionate champions of the curriculum and experiences offered to help students plan for their futures. Andy died in 2023 and this donation is now part of Andy's legacy to help today's youth unlock their potential. "For Andy, this gift was in honor of helping all kids to feel like they belong," said Moira. "And for me, this gift is in honor of Andy."

Since its inception in 1994, Project Success has worked with more than 225,000 middle and high school students and their families in the Minneapolis School District through four program components: Workshops, Arts, Expeditions, and Institute. Over the years, the offerings have grown from workshops and theater experiences to offering musicals, college and career tours, global experiences, Institute certificates, and outdoor adventures. In 2023, a portion of this transformational gift was used to build an Expansion Team to support work with students outside of Minneapolis and create dynamic programming to launch in 2024.

"We are excited to offer Project Success to new students and families and facilitate more opportunities for young people to dream and plan for their futures with a supportive and proven model," said Diercks.

To learn more, partner, volunteer, or give, please visit: <https://www.projectsuccess.org/>

About Project Success

Since 1994, Project Success has been connecting students to their purpose through a proven methodology of experiential learning called DIG (Dream. Ignite. Grow.) Project Success motivates and inspires each student in every school we serve to dream about their futures, help them create a plan to get there, and give them the tools and support they need to achieve their goals. Project Success has grown to serve more than 15,000 Minneapolis students annually in all Minneapolis public middle and high schools and has served 225,000+ students and counting: alumni who have a deeper understanding of themselves and an authentically personal vision of their future.

Contacts:

General Inquiries: Madeline Riggs, madeline@evocommunications.com