



FOR IMMEDIATE RELEASE

Project Success Receives Catalyze Grant

Funds will Support Career-Connected Learning Opportunities for Minneapolis Youth

MINNEAPOLIS, Minn. (March 15, 2024) [Project Success](#), a non-profit organization dedicated to helping Minneapolis youth connect to their purpose, was awarded a grant from [Catalyze](#) to launch a career pathway initiative. The grant will fund a new partnership between the Minneapolis Public School District and Twin Cities employers that supports middle and high school students through career exploration.

“We are thrilled to partner with Catalyze to advance career-connected learning for our English Learner students in Minneapolis. We look forward to helping our students connect to their purpose through this important initiative and engaging employers in educating our future’s workforce. Thank you to the Minneapolis Public Schools Multilingual Department who is also providing funding for this initiative.” Dr. Elia Dimayuga-Bruggeman, Senior Education Advisor, Project Success

In total, 15 organizations will receive \$3.3 million from Catalyze to pilot innovative career-connected learning initiatives. These grants focus on increasing learner agency and employer-learner engagement and are expected to positively impact more than 25,000 learners ages 11 to 22 through career-connected learning.

“Employers have a huge role to play in increasing young people’s exposure to high-quality, career-oriented learning experiences. To make these experiences possible, we need to strengthen the links that connect education to the professional world — these 15 organizations do that,” said Dr. Michelle Cheang, director of Catalyze. “By investing in and expanding early access to hands-on career experiences, Catalyze is laying the groundwork for brighter, more successful futures for learners.”

Since its inception in 1994, Project Success has worked with more than 225,000 middle and high school students and their families in the Minneapolis School District through four program components: Workshops, Arts, Expeditions, and Institute.

To learn more, partner, volunteer, or give, please visit: <https://www.projectsuccess.org/>

About Project Success

Since 1994, Project Success has been connecting students to their purpose through a proven methodology of experiential learning called DIG (Dream. Ignite. Grow.) Project Success motivates and inspires each student in every school we serve to dream about their futures, help them create a plan to get there, and give them the tools and support they need to achieve their goals. Project Success has grown to serve more than 15,000 Minneapolis students annually in all Minneapolis public middle and high schools and has served 225,000+ students and counting: alumni who have a deeper understanding of themselves and an authentically personal vision of their future.

Contacts:

General Inquiries: Madeline Riggs, madeline@evocommunications.com