PROJECT SUCCESS™
Annual Report
JULY 1, 2017 – JUNE 30, 2018
Connecting students to their purpose for 25 years.

Project Success was born in 1994 because we saw an opportunity to help more young people thrive in life and prepare for their futures. Over time, our team has established a proven model of innovative experience learning that has transformed thousands of students’ lives.

25 years later, more than 100,000 students have benefitted from our program. We have strong, clear outcomes to prove this is a model that works – increased graduation rates, GPAs, and all-around academic performance. We must do more for our students and families, continuing to innovate our programming and involve more students, because we know this work is important.

Our students need us. They need as many caring adults in their lives as possible and access to experiences that help them see a clear connection between school and their future careers. They need support to build social and emotional skills for a successful transition to adulthood.

Our schools need us. They need strong, proven partnerships to support every student’s career, post-secondary school exploration and preparedness for life after high school. Our schools continue to give us access to class time for workshops, expeditions, and arts, because they understand the power of our programming in reaching their students.

Our economy needs us. We need young people preparing for the workforce – exploring a wide range of career paths while still in high school and building skills that will fill tomorrow’s jobs.

Each of the experiences we offer to students – whether workshops, expeditions, the arts, or certificates – is designed with a curriculum that inspires students to dream big, ignite possibility, and grow exponentially. With 25 years of data, we know that Project Success is advancing self-fulfilling futures for youth.

You – our partners, families, and supporters – have helped Project Success become a leader in innovative experience learning, taking action for our students this past year, for the last 25 years, and expanding our program for more students well into the future.

This report shares our impact and activities over the past fiscal year. It also shares the names of the hundreds of supporters who helped make this all possible. Just think of what we could all do together in the years to come. For the economy, for our schools, and most importantly, for our students. Thank you.

Gratefully,
Adrienne & Jody
MISSION
Project Success motivates and inspires young people to dream about the future, helps them take steps to get there and gives them the tools they need to achieve their goals.

VISION
Every child entering middle school will graduate high school with a plan for their future and have the skills and confidence that will take them through the rest of their lives.

PROGRAM
Since 1994, Project Success has helped 100,000 students dream big and dig deep into discovering their potential through a proven model of experience learning. Beginning in 6th grade and continuing through 12th grade, our caring professional staff support and engage students inside and outside their classrooms with the following program components:

► CURRICULUM: Clear developmental objectives for students are built into each experience.
► ARTS: Theater is powerful way to inspire self-expression, connection, and discussion.
► EXPEDITIONS: Local-to-global expeditions inspire growth, discovery, and open doors to possibility.
► CERTIFICATES: Students develop skills, knowledge, and career options in key subjects.

Together, these components — delivered within Project Success’ proven methodology — inspire thousands of students each year to dream big, ignite possibilities and grow into inspired individuals ready for success.

RESULTS
With 25 years of sustained data, Project Success increases student skills and motivation, leading to deeper engagement and increases in academic performance:

► 90% OF STUDENTS report that Project Success helps them set goals and create a plan for after graduation.
► 96% OF TEACHERS report that Project Success helps students set goals for the future.

“Project Success works. We see statistically significant positive gains in on-time graduation rates, attendance and most importantly grade point average, which is the greatest predictor of future success.”

ERIC MOORE
Chief of Academics and Accountability, Research and Equity
Minneapolis Public Schools
ACTIVITIES 2017-18

During the school year 2017-18, Project Success served 13,809 Minneapolis Public School students in 19 schools. Gifts to our Annual Fund helped to sustain our programs for students we currently serve, continuing the impact we have made over 25 years. Additional commitments to the Dreams to Futures Campaign made it possible to deepen and expand our programming for greater impact.

CURRICULUM

- 4,000+ in-class goal-setting workshops led by 12 Project Success professional facilitators, connecting more than 13,000 students to their purpose each month

Each Arts, Expeditions and Certificates experience includes Project Success curriculum objectives.

ARTS

- 80+ evening and weekend professional theater performances for 6,200 students and their families, and 14 field trips to see professional theater for 3,000 students thanks to generous ticket donations by our 40+ theater partners

- 3 full-scale musical performances by 250 middle school students at 3 schools for 4,000 audience members, including peers, family and community

EXPEDITIONS

- 37 regional college tours for 660 students

- 3 adventure day experiences for nearly 700 students and families focused on outdoor activities, environmental stewardship and ecosystems, and careers in the sciences*

- 7-day wilderness experience in the BWCA for 150 middle school students

- National college tours to Boston, Harvard and Howard Universities for 90 English Learner and African American students*

- 3 global expeditions to London, Mexico and Washington D.C. for 70 students*

DID YOU KNOW? Project Success staff and volunteers provided 1,482 rides to students, removing barriers to access to increase attendance across all of our programs.

CERTIFICATES

New programs launched through the Project Success Institute enabled 90 students to earn certificates in and/or participate in Days of Learning in computer coding, financial literacy, health and wellness and performing arts*

*Program expansion funded by early commitments to the Dreams to Futures Campaign.
Financial Report

**FINANCIAL POSITION**

<table>
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<tr>
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<th>6/30/2018</th>
<th>6/30/2017</th>
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<tbody>
<tr>
<td>Assets</td>
<td>$2,743,096</td>
<td>$2,643,261</td>
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<tr>
<td>Liabilities</td>
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<td></td>
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<tr>
<td>Fund Balance – unrestricted</td>
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<td>$1,320,510</td>
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<td>Fund Balance – temporarily restricted</td>
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<td>Total Liabilities and Fund Balance</td>
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**REVENUES**

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<td>Foundation</td>
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<td>Corporate</td>
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<td>Government</td>
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<td>Individuals</td>
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<td>Program Service Fees</td>
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<td>Schools</td>
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<td>Rental Income</td>
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<td>Interest Income</td>
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<td>In-Kind Contributions¹</td>
<td>$914,108</td>
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<td>Total Revenue</td>
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**EXPENSES**

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<td>Program Services</td>
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<td>General Operations</td>
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<td>Fundraising</td>
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<td>Total Expenses</td>
<td>$3,803,809</td>
<td>$3,328,559</td>
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¹ In-Kind Contributions include generous donations of: theater tickets, program supplies, printed materials, facility usage, and more. See page 12 for a list of donors.

Fund Balance: -- Beginning of Period

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<td>$2,611,936</td>
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Fund Balance: -- End of Period

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<td>$2,695,145</td>
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Change in Fund Balance

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<td>$83,209</td>
<td>$1,092,973</td>
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Financial activities as a result of the Dreams to Futures Campaign are included in this report.
THANK YOU TO OUR DONORS

Project Success is deeply grateful to everyone who made a contribution. You are the driving force that makes our work possible. Together, we are transforming our community for generations to come.

ANNUAL FUND DONORS

July 1, 2017 - June 30, 2018

CORPORATIONS AND FOUNDATIONS

Cargill, Inc.
Crosstree of Peace Lutheran Church directed by Jan Gohl
The Crosswells Foundation
Diversified Construction
The Este Lauder Companies
Liberty Diversified
International Medical on behalf of Scott Lohman
The Ralph and Charlotte Bearman Family
Philanthropic Fund
Saint Paul Foundation
Sociable Cider Works, LLC
TRO Foundation
Team SPS Gives Back
Charitable Fund of The Minneapolis Foundation
Thrivent Financial
UBS Financial Services
INDIVIDUAL DONORS

DREAM MAKER $500,000+

General Mills Foundation
Grotto Foundation
Lifetouch Photography
The Otto Bremer Trust
Smikis Foundation
Target
WEM Foundation
West Fork Foundation

STAR $25,000 - $49,999

3M Foundation
Arthur T. Erickson Foundation
Best Buy Foundation
Carlson Family Foundation
Carolyn Foundation
George Family Foundation
Richard M. Schulte Family Foundation

HERO $10,000 - $24,999

Aroha Philanthropies
Atomic Data
The David Winton Bell Foundation
Destination 2010 Fund of The Minneapolis Foundation
Jefferson Lines
Mahlie Family Foundation
Marbrook Foundation
RBC Wealth Management
Rosemary and David Good Family Foundation
Travelers Foundation

CHAMPION $5,000 - $9,999

Bank of the West
Best & Flanagan LLP
Forrester and Associates

McVay Foundation
Minnesota Twins
Northwestern Mutual
South High Foundation
United HealthCare
Wills Towers Watson

BELIEVER $2,500 - $4,999

Alight Solutions
Blue Cross and Blue Shield of Minnesota
ELMC LLC
Robins Kaplan LLP
Trillium Family Foundation

ADVOCATE $1,000 - $2,500

Aon
Bassford Remele
CycleBar
Dorsey & Whitney LLP
Fredrickson & Byron, P.A.
GHR Foundation
Lenfestey Family Foundation
Medtronic
Success Computer Consulting, Inc.
The W.M.N. Foundation
United Technologies

LEADER $500 - $999

Barrie Bliss
Best Buy Co., Inc.
BL Foundation
Good Leadership Enterprises
UnitedHealth Group

FRIEND $1 - $499

Adrenaline Health
AmazonSmile Foundation
Amherst Financial, Inc.
The Bank of America Charitable Foundation, Inc.

Catalyst, Inc.
The Crosswells Foundation
Diversified Construction
The Este Lauder Companies
Liberty Diversified
International Medical on behalf of Scott Lohman
The Ralph and Charlotte Bearman Family
Philanthropic Fund
Saint Paul Foundation
Sociable Cider Works, LLC
TRO Foundation
Team SPS Gives Back
Charitable Fund of The Minneapolis Foundation
Thrivent Financial
UBS Financial Services

BELIEVER $1,000 - $2,499

Anonymous (5)
Jack and Julie Baack
Lisa Cotter
Courtney Cushing Kiemat and RB Kiemat
Joan D. Bickel
Alan and Lollie Eidsness
Joan R. Duddingston
Julie Mondale
Joseph King

ADVOCATE $500 - $999

Anonymous
Jodi Brenda
Susan Bore
Laura Cayer
Joseph King
Jodee and Nick Kozlak
Elise Linehan and Dan Sass
Mary McVay
Daryl and Dawn Owens
Lee B. and Margaret J. Skold
Bruce F. Vento Science Educator Scholarship Fund of The St. Paul Foundation

HERO $5,000 - $9,999

Anonymous
Jodi Brenda
Susan Bore and Steve King
Laura Cayer
Joseph King
Jodee and Nick Kozlak
Elise Linehan and Dan Sass
Mary McVay
Daryl and Dawn Owens
Lee B. and Margaret J. Skold

Champion $2,500 - $4,999

Anonymous (3)
Joyce Batten in loving memory of Stan Batten
John and Ruth Bertonson
Family Fund of The Minneapolis Foundation
Robert Brunin
Susan Magstrum
Burck Coaching Group Foundation of The Minneapolis Foundation
Cinda Collins
Jim Dinosides and Debi Weddle
Misty Durant and Samantha Hanson
Ron and Barb Fraboni
Family Fund
Polly Brown Grose Fund of The Minneapolis Foundation

A Program Expansion Campaign to Connect MORE students to MORE futures in MORE communities
IN- kind DONORS

DREAM MAKER
BI Worldwide
First Impression Group
Jefferson Lines
Wilderness Canoe Base

STAR
Barre Bliss
Best Buy
Big Event Productions
Charles F. Montreuil
Crafttours
Crayola
Donnie Koshiol
Daniaan Brewing Company
Elise Enehan and Dan Sass
Icon Theater
Life Time Fitness
Metro Transit
Minnesota Twins
Northface
Science Museum of Minnesota
Soup Communications
St. Paul Hotel
The Tehevire
Todd and Laurie Macgregor
Venard Speaking Systems
Walker Art Center
Warby Parker
Wedge Community Co-op
Wilderness Inquiry

Thank you!

Schools
Ansted United Community
Annenet Middle
Franklin Middle
Fowell Performing Arts
Magnet
Jefferson Middle
March Open
Northeast Middle
Olson Middle
Sanford Middle
Edison High
Longfellow Alternative
North Academy of Arts and Communication
Parrish Patrick High
Roosevelt High
South High
Southwest High
Washburn High
Wellstone International High

Theaters
Arbiet Opera Theatre
Artsy
ARTS NEST
Ballet Co. Laboratory
Blackout Improv

Cedar Cultural Center
Children’s Theatre Company
Combustible Theater Company
MPR’s Fitzgerald Theater
Green Minneapolis
Gremlin Theatre
Guthrie Theater
Hennepin Theatre Trust (State, Orpheum and Pantages Theaters)
History Theatre
Illumion Theater
The Jungle Theater
MPLS Summer Opera
Minnesota Dance Theatre
Minnesota Jewish Theatre Company
South Minnesota Opera
Minnesota Orchestra
Mixed Blood Theatre
MSP Film Society
Northrop Auditorium, University of Minnesota
Open Eye Fine Art Theatre
Orway Center for the Performing Arts
The O’Shaughnessy at St. Catherine University

Pangea World Theater
Penumbra Theatre
Phoenix Theater
Pillsbury House Theatre
Schubert Club
Southern Theater
Stages Theatre Company
Stepping Stone Theatre for Youth Development
Ten Thousand Things Theater
Theater Lati Do Theater Mu
Threads Dance Project
U of M Department of Theatre Arts & Dance
VoiceEssence
Walker Art Center
Youth Performance Company

Founding Partners
* includes matching gifts
** indicates deceased

We also want to thank the many parents who donated treats for our concessions at our student performances!

“This program fostered my love for theater and goal setting as a student. I love that still get to be a part of it as a teacher.”

Laura Hauser
Project Success Alumni
Current Anwatin Middle School partner teacher